

# SPECIAL POINTS OF INTEREST:

- NAPS sponsors
   Who's Who in
   Black Media
   VIP Unveiling
   Reception
- Victoria Rowell becomes first author inducted into Who's Who in Black Media directory
- Black Press
   Radio.com
   conducts onsite
   interviews at
   BEA.

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# Black Press Week

POST EVENT WRAP UP

JUNE 4, 2007

# Victoria Rowell becomes first author to be inducted into coveted Who's Who in Black Media directory



town New York City as part of the African American Book Pavilion. It was sponsored by North American Precis Syndicate a.k.a. NAPS.

"Victoria has been writing scripts on the set of Y&R for nearly 15 years, plus she's an incredible photojournalist and an amazing writer," said DC Livers, managing editor for Historical Black Press Foundation, which publishes the directory. "I'm excited for her and honored to be a part of it."

Victoria Rowell holds the Who's Who in Black Media directory.

Photo: Robert Goldston for BlackPress.org | © 2007 HBPF. All Rights Reserved.

(BlackPressMagazine.com) - Actress turned author Victoria Rowell was inducted into the Who's Who in Black Media directory today as about 200 people looked on.

Rowell read excerpts from her book, "The Women Who Raised Me," took questions and discussed her life after the Young & the Restless during the one hour ceremony held June 1 in downAuthors, publicists and photographers are a new category for the publication which traditionally lists over 450 Black-owned verified newspapers and magazines as well as the top 100 people in the Black media industry. For more info, visit http://www.blackpress.org.

### North American Precis Syndicate (NAPS) sponsors Who's Who in Black Media reception in NYC

Many companies give lip service regarding their commitment to diversity, but the North American Precis Syndicate (NAPS) proved it.

"I've been a fan of NAPS since I started my first newspaper a decade ago," said Livers. "NAPS provides content that publishers of websites, newspapers, magazines and even authors need in

order to survive. All content is copyright-free and free of charge. Today, NAPS really invested in the entire Black community."

While most sponsors write a check and then disappear, NAPS' **Shannon Olsen** and **Gary Lipton** were very involved and even attended the Who's Who in Black Media reception at the African American Book Pavilion.



Find out how NAPS can help you attract more readers on their website at www.napsnet.com.





Celebrating 180 years of America's Black Press!

## Lead the Revolution™ A message from DC Livers

The most important people in American history have been called troublemakers.

They called **Martin Luther King, Jr.** a troublemaker when he wanted equal rights for us, but today we call his birthday a national holiday.

They called **Malcolm X** a troublemaker when he insisted that we be made equal "By any means necessary..." Today, we call him a hero.

They called **Tony Rose** a trouble maker when he wanted to ensure that Black publishers, authors and writers had a place at the BEA. Today we call him one of the fathers of the new Black literary movement.

They even called **Victoria Rowell** a troublemaker when she demanded that Black women be shown with dignity and class on the Young & the Restless, a show with over 15 million African American viewers every day. Today, we call her a leader among Black women.

I'm proud to announce the "Lead the Revolution" campaign by the Historical Black Press that will highlight people like the ones mentioned here.

To me, these people weren't troublemakers; they were in their own way leading a revolution that we seek to continue. They refused to allow Blacks to be viewed as or treated like second class citizens. Their courage is a debt that must be repaid by the Black community.

Join us at BlackPress.org for more info on how you can help us LEAD the REVOLUTION!

## **Black Press Event Staff**

"Without the
Black Press the
Civil Rights
movement would
have been like a
bird without
wings."

- Cong. John Lewis,

(D-GA)

No Black Press event could ever be possible without the hard work of staff, freelancers, sponsors, supporters and volunteers.

**Robert:** Photo Editor and onsite visual journalist

Mike: Videographer

**Amelia:** Video journalist and hospitality coordinator

**Sonia:** Onsite Event Coordinator and podcaster

**J-Man:** BlackPressRadio.com video personality

**Kitten:** BlackPressRadio.com video personality

**Mentor:** Lawrence Kaggwa, (publisher, District Chronicles) newspaper and journalism professor at H.U.

#### **SPONSORS:**

North American Precis Syndicate a.k.a. NAPS BlackPressRadio.com

#### Special Thanks:

Gary and Shannon of NAPS Amber Communications HarperCollins and Sharyn Victoria Rowell Soul Fixins and Fusion 215 Curtis Midkiff, Ricky Battle Tudor United Nations Vanesse Lloyd, Wyllisa Bennett Magazines: Mosaic, Focus, Booking Matters, Drahma Authors: Anna J, K'wan, LaJill Hunt, John Cothran

COMING SOON! Boxing champ Floyd Mayweather's exclusive podcast

interview on
BlackPressRadio.com

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# Superstars

To see feature articles U.S. editors judged to be among the most newsworthy, go to the NAPS Web site at: www.napsnet.com

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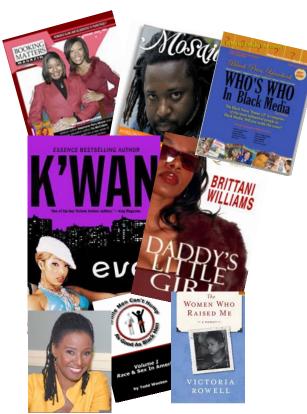
Featurelles

New York: 350 Fifth Ave., 65th Fl., New York, NY 10118-0110 (212) 867-9000

www.napsnet.com

e-mail: featurettes@napsnet.com

# Black Press Radio.com conducts on-site interviews



Black Press Radio.com conducted on site podcast interviews with authors, publishers and other celebrities during the African American Book Pavilion on May 31st and June 1, 2007 in New York City.

Black magazine publishers of Booking Matters newspaper, Mosaic magazine, FOCUS magazine and others were also interviewed. Ebony magazine photographer was on-site throughout the event photographing Victoria Rowell's experience at the event. Although we missed Disilgold



Soul magazine, we wanted to acknowledge their presence. To hear the podcasts go to BlackPressRadio.com by entering keywords: Author or Publisher.

#### **Upcoming Events:**

Podapalooza.com: July 13-14 | SelfPublishExpo.com: Sept. 14-15 BlackAcademicOlympics.com Sept. 15

BlackPressRadio.com podcast interviewees (I to r): B. Smith, Todd Wooten, Victoria Rowell, K'wan, Brittani Williams, Mosaic magazine, Booking Matters newspaper

# **Black Press After Party and Fashion Show**



The official Black Authors and Publishers happy hour was held at FUSION 215, the hot nightspot located at 215 West 28th Street, in New York City. Authors, publishers and others enjoyed the delicious catering of Soul Fixins' a popular soul food restaurant in the heart of New York city.

For those who stayed for the Black Press After Party hosted by Black Press' own, Amelia, we were treated to a special fashion show that included swimsuits made only of yarn and the sounds of a slamming dee jay from the Drahma magazine family. The fashion was designed by Heru of Double Stitch.

Stay tuned for the exclusive interview with Drahma magazine's publisher and special video footage of all of the Black Press events.

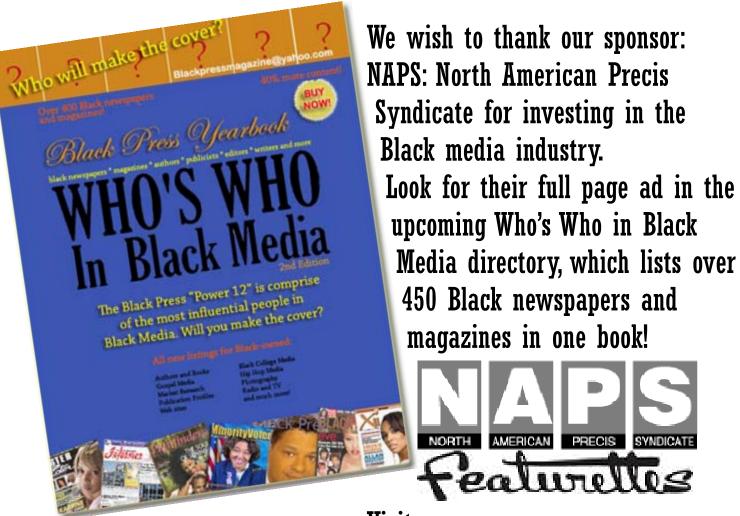
**COMING SOON!** Boxing champ Floyd Mayweather's exclusive podcast interview on BlackPressRadio.com



Location: Fusion 215 NYC.

# "NAPS is the smart and profitable publishers' best friend and secret weapon."

- DC Livers, Black Press Magazine



Visit NAPS online at napsnet.com

Join the Historical Black Press Foundation for just \$75 a year. Join HBPF today!

To become a member visit http://www.blackpress.org/membership.htm or send your check to: Historical Black Press Foundation at 1629 K Street, NW 3rd Floor, Washington, DC 20006 USA The directory is just \$75.00 pre-order until June 30, 2007; \$99.95 plus \$7.95 S&H thereafter.