

# Black Press Week

A celebration of the Historical Black Press Foundation

POSH RESTAURANT  
730 11TH STREET, NW  
WASHINGTON, DC

FRIDAY, MARCH 16, 2007  
NOON TO 2 P.M.

## Commemorative Program

### HMMMM....

The first Black newspaper was founded on March 16, 2007 and was called *Freedom's Journal*.

It was founded by John Russwurm and Sam Cornish.

*Freedom's Journal* was published at time when Blacks were still enslaved and were not allowed to read.

Give yourself a moment to think about what that meant.

The founders somehow learned to read and write, found a way to print a publication, get it distributed without getting caught and killed.

Today, the Black Press is comprised over nearly 500 Black newspapers and magazines like the *District Chronicles* and *Metro Herald* newspapers as well *Ebony* and *Black Enterprise* magazines. The complete listings of over 400 Black publications—including addresses, phone number, email addresses—are available in the Black Press Yearbook: *Who's Who in Black Media* directory published exclusively by HBPf.

Using technology and traditional methods, the Black Press has taken its fight to the Internet and reaches some 52 million readers on a weekly basis.



Historical Black Press Foundation's commissioned painting of the late Gordon Parks unveiled at Black Wax Museum in September 2006.

## Black Press celebrates 180th Anniversary *Historical Black Press Foundation remembers Gordon Parks*



## David Parks to keynote BPW luncheon *Son produced movie "Superfly" and worked on "Shaft"*



2006 at the age 93.

He already knows what they say.

"The thing is, all the stuff being written about him has been written about him for the last 30 or 40

years," David says. "It's the same thing. That's one of the things that really got him a little depressed in the end. They kept asking the same questions—nothing new. But that's what happens when you're a star."

Much like his father, David is a noted photographer, filmmaker, artist and historian who has a natural ability to inspire people. "I was there for all of it. I went

everywhere my dad went and I learned a trick or two along the way," David says. "We made about 10 films in just a few years in the 70s. We really changed the way Hollywood saw us."

David's speech is entitled, "I Was There: Communicating in the New Millennium."

"I'm so honored to be a part of bringing David Parks to Washington, DC. He's an amazing speaker and man."

# Sponsors & Supporters



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**Performance:** LX of War Path

**Special Appreciation:**  
Mayor Adrian M. Fenty

Thanks to our sponsors and supporters

*“Without the Black Press, the Civil Rights movement would have been like a bird with no wings.”*

- Rep. John Lewis (D-GA)

## Agenda

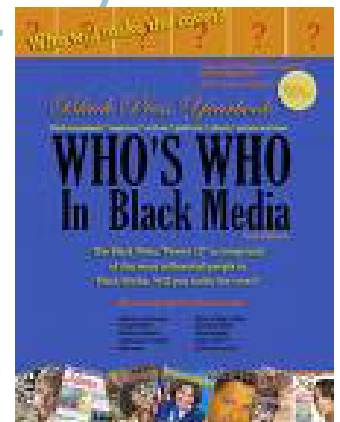
Luncheon begins	Video Presentation	Black-owned Magazine and Newspaper Showcase
Performance: Introducing LX, a local musician with piazza.	Sponsors	Door Prizes
Prayer	Keynote: David Parks Superfly: Communicating in the New Millennium	<b>MORE EVENTS</b>
Overview	Question and Answer Session	<b>All Media Happy Hour</b> 5-7 p.m. at H20
Lunch is served		<b>After Party</b> 9 p.m. until 2 a.m. at Avenue Nightclub

## Upcoming Events

**Pod-A-Palooza**  
Everything you want to know about podcasting  
Washington, DC  
Date: May 19, 2007  
**Steve Harvey Award Presentation**  
April 27, 2007  
Washington, DC

**Who's Who in Black Media Reception**  
June 1, 2007  
NYC  
**3rd Annual Black Press All Star Awards**  
September 14-15, 2007  
Washington, DC

**Black Academic Olympics.com**  
September 15, 2007  
**Black Media Holiday Happy Hour**  
November 15, 2007



Great networking opportunities are available only at [BlackPress.org](http://BlackPress.org).

# About HBPF

Founded in 2000, the Historical Black Press Foundation fosters dialogue between the mainstream media and over 400 Black publications and thousands of minority media execs and professionals.

In addition to providing professional development, HBPF gives exposure minority media executives, professionals and companies committed to diversity.

We also work with high school and college journalism departments to train more minorities for media jobs.

# BlackPress.org

We operate the Black Press Diversity Career Center an online job section for minority media professionals.

The Black Press Yearbook: Who's Who in Black Media directory is the first national directory with complete listings of the Black and minority media and was featured in news outlets nationwide including *Editor & Publisher* magazine.

Black Press owns BlackPodcasts.com, MinorityVoter.com and other websites. We will also produce the Who's Who in Black Washington, DC and Who's Who in Black Philadelphia directories this summer.

"From the picket lines to online, the Black Press has stood the test of time."

- DC Livers,  
managing editor  
Historical Black  
Press Foundation



newspaper publishers | media executives | broadcast professionals | media owners | association leaders | public relations | industry insiders



# Membership

\$75.00\* per year

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\* Membership includes access to publications, events, upcoming online database for Black Press and more.



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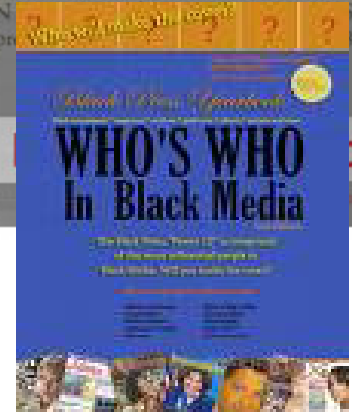
**Market Research**

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## Publications

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**PODCASTS:** BlackPodcasts.com

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